Allowing cell phone use on airplanes is going to cause a lot of passenger hostility. Please using phones while the aircraft is on the ground already bothers other passengers. We are asked repeatedly to have people talk quieter. People using the phones totally disregard the other people around them. They are loud and rude. They drop their luggage and hold up the boarding and deplaning process so they can continue their conversations. This will seriously impact the leisure traveler and the business traveler that do not care to listen to others conversations. Please don't allow this to go forward.